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Reed Boardall

Team from Boroughbridge logistics business get on their bikes for Yorkshire Air Ambulance



A team of 20 riders, including five employees of temperature controlled distribution company Reed Boardall in Boroughbridge, took part in the inaugural ‘Tour de Taproom’ bike ride on 1 September.

Starting from The Oddfellows Arms in Sherburn-in-Elmet, the team undertook the 62 mile ride to Bridlington in aid of Yorkshire Air Ambulance and have already succeeded in raising over £4,000 for the charity with hopes that this may reach £5,000.

The Reed Boardall colleagues comprised: Graeme Richardson, managing director of the transport division; Sarah Roberts, group finance director; Ian Edwards, IT Manager; Stevland Town, business development manager; and Frank Appleton, fleet manager.

“It was a great teambuilding event, bringing together people of varying abilities, but we did plenty of training beforehand and, with lots of encouragement, we all completed the ride in under four and a half hours,” explains Stevland Town of Reed Boardall.

“Many thanks to everyone who took part or supported us – it was a fantastic way of helping Yorkshire Air Ambulance to continue saving lives throughout the region, and we look forward to an even bigger event next year.”

If you would like to support the team, visit

<https://www.justgiving.com/fundraising/sarah-roberts110>

To date, the Yorkshire Air Ambulance has rescued 7,693 people in the region.

Picture shows: Cyclists in the ‘Tour de Taproom’ charity bike ride